

Freedom 250

Sponsorship Packages

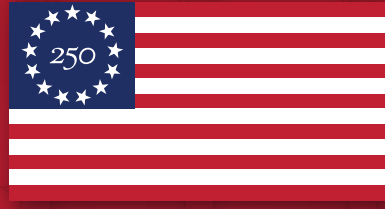
Freedom 250 Sponsorship Packages



Join us as we **celebrate and commemorate the 250th anniversary of the signing of the Declaration of Independence.**

By becoming a sponsor, **your organization will play a vital role in a nationwide commemoration** – one that honors our nation's history, recognizes the contributions of Americans from all walks of life, and **looks ahead to the future we're building for the next generation and beyond.**

Freedom 250 is honored to extend the following **sponsor benefits** and is equally committed to **crafting bespoke packages to celebrate America's 250th anniversary.**



Freedom 250

Red, White & Blue Sponsor

★ \$500,000 - \$999,999 ★

Partnership & Brand Recognition

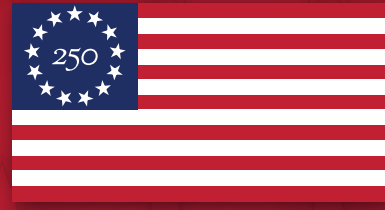
Gain visibility through partnership recognition on Freedom 250's website, and social media platforms. Additionally, sponsors will receive prominent logo placement at Freedom 250 events and on curated materials. ***In some venues and formats, the size and placement of sponsor logos may be subject to applicable law, regulation and other legal authority.**

Premier Rights and VIP Event Access

VIP access, invitations and preferred seating at all Freedom 250 events including but not limited to the following events:

- Washington Monument Lighting & New Year's Eve Projection Show - December 31, 2025 - January 5, 2026
- Rededicate 250 National Prayer Event - May 17, 2026
- Memorial Day National Observance - May 25, 2026
- Great American State Fair - June 25 - July 10, 2026
- Salute to America Celebration & Grand Fireworks Show - July 4, 2026
- The Patriot Games National Competition - Fall 2026

Feature the Freedom 250 logo in your communications, social media platforms and promotions to reflect your support of this profound milestone in American history.



Freedom 250

Patriot Sponsor

★ \$1,000,000 - \$2,499,999 ★

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Patriot Sponsors will also be acknowledged during the Freedom 250 events through crowd-facing announcements.

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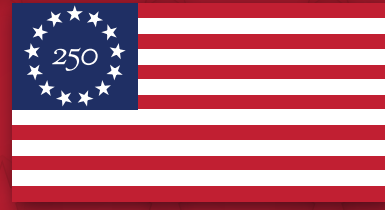
Feature the Freedom 250 logo in your communications, social media platforms and promotions to reflect your support of this profound milestone in American history.

Media Partnership

Showcase your commitment with a tailored, packaged press release in conjunction with Freedom 250's communications team.

Freedom 250 Fellowship & Gratitude

Invitation to a private Freedom 250 thank you reception hosted by President Donald J. Trump, with a historic photo opportunity.



Freedom 250

Liberty Sponsor

★ \$2,500,000 - \$4,999,999 ★

Partnership & Brand Recognition

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Liberty Founders will also be acknowledged during the Freedom 250 events through crowd-facing announcements.

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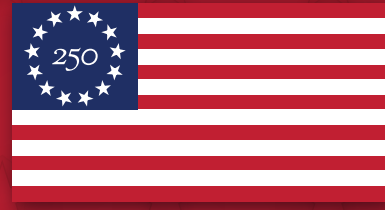
VIP Speaking Role - 4th of July Celebration 2026

Invitation to speak during the historic, day-long celebration in Washington, D.C., marking America's 250th anniversary.

***Limited availability, based on first come, first served basis.**

Freedom 250 Fellowship & Gratitude

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Freedom 250

Freedom Partner

★ \$5,000,000 - \$9,999,999 ★

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Freedom 250

American Legacy Partner

★ \$10,000,000+ ★

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Benefits Table



Red, White & Blue
\$500,000 - \$999,999

Patriot
\$1M - \$2.499M

Liberty
\$2.5M - \$4.999M

Freedom
\$5M - \$9.999M

American Legacy
\$10M+

Logo Placement: Digital Platforms	Yes	Yes	Yes	Prominent	Most Prominent
Event Access & Reserved Seating	Yes	Yes	Yes	Yes	Yes
Event Speaking Opportunity			Yes	Yes	Yes
Press Release Announcing Your Support	Group Release	Group Release	Dedicated Release	Dedicated Release	Dedicated Release
Rights To Use Freedom 250 Branding Across Merchandise & Promotions	Yes	Yes	Yes	Yes	Yes
Logo Placement: All Opportunities	Yes	Yes	Yes	Prominent	Most Prominent
VIP Reception Access			Yes	Yes	Yes
Invitation to All Major Events	Yes	Yes	Yes	Yes	Yes
Newsletter Feature		Yes	Yes	Prominent	Most Prominent
Freedom 250 Fellowship & Gratitude Reception	Yes	Yes	Yes + Photo Opportunity	Yes + Photo Opportunity	Yes + Photo Opportunity



Freedom 250

Events Toolkit



✓	DESCRIPTION	TIMELINE	POC
	Finalize Venue Contract	ANNOUNCING THE EVENT	
	Confirm Speakers		
	Draft RSVP Link – <i>Nucleus, Google Forms, etc.</i>		
	Draft Invite		
	Draft Press Release – <i>if applicable</i>		
	Schedule Countdown Calls		
	Send Daily RSVP Emails - <i>Internal to Organization</i>	PLANNING THE EVENT	
	Book Production Vendor		
	Confirm Amplification Plan (Digital, Comms, Crowd Building)		
	Draft Master Schedule		
	Draft Speaker Remarks		
	Identify Branding + Signage Assets		
	Identify Printed Materials (Program, Palm Card, etc)		
	Draft Post Event Email + Follow Up Plan		
	Identify VIP Guests + Press List		
	Deploy Guest Guidance – <i>Template included</i>		
	Deploy Press Guidance		
	Execute Venue Walkthroughs		
	Set-Up Guest + Press Check-In	EXECUTING THE EVENT/ POST EVENT	
	Test All Tech + Production Equipment		
	Set Out Water for Guests + Participants		
	Place Programs + Literature + Packets on Seats		
	Create Event Ops Group Chat		
	Send “Doors Open” Notice Text to All Staff+ Speakers		
	Brief All Speakers + Participants 15 mins before Program Begins		
	Deploy “Thank You” Email		

Freedom 250 Sample Events

Use these event ideas to help communities across the country honor America's 250th birthday with meaning, pride, and patriotic spirit. Events don't have to be complicated! Simple, fun, and patriotic celebrations will unite the community and spotlight the awesome purpose of your organization.

There may be local events in your area to plug in to! Look for fairs, seasonal festivals, cultural events, and anything that might bring your community together. Get involved and put an Freedom250 spin on it!

Patriotic Picnic or Cookout

Sample Theme: Backyard freedom, front-porch pride.

- Red, white & blue potluck with flags, games, and classic Americana decor
- Readings of the Declaration of Independence or Constitution
- Patriotic trivia, sack races, and family-friendly contests
- "Pass the mic" storytelling from veterans, immigrants, or longtime locals



Town Hall or Rally

Sample Theme: We the People

- Invite local elected officials, veterans, parents, and students to speak
- Display Constitution-inspired signage and flags
- Offer voter registration booths and civic engagement tools
- Rally around a core America First issue: parental rights, free speech, election integrity

Faith & Family Gathering

Sample Theme: One Nation Under God

- Host a prayer breakfast, worship night, or family devotional picnic
- Scripture readings paired with quotes from the Founding Fathers
- Invite local pastors or faith leaders to speak on God & country
- Set up a "Blessings Wall" where families write what they love about America





Youth or School Event

Sample Theme: Raise Up Patriots.

- Host a patriotic-themed talent show
- Invite veterans to speak to students
- Create time capsules or plant a Liberty Tree
- Host a mock Constitutional Convention or Founders Day

Farmers Market Activation

Sample Theme: Grow Local, Honor Legacy.

- Partner with a local farmers market to host Freedom250 activities
- Host a booth for your organization where attendees can learn more and get involved
- Provide recipe cards or nutrition info inspired by historical American cooking
- Host a kids' corner with seed planting or farm-to-table education



Veterans & First Responder Tribute

Sample Theme: Service. Sacrifice. Strength.

- Host a ceremony or dinner honoring police, firefighters, EMS, and military
- Invite participants to share their stories
- Feature a "Wall of Honor" with photos and bios
- Include flag folding or taps ceremony for fallen heroes

Women of America Celebration

Sample Theme: When Women Rise, Nations Thrive.

- Host a women's brunch, tea, or evening event celebrating faith, family, and freedom
- Invite women leaders: veterans, business owners, moms, policy advocates
- Include breakout tables on motherhood, entrepreneurship, and health
- Celebrate the legacy of American women
- Offer keepsakes like patriotic journals or bracelets





Freedom250 Celebration Budget

The first step to planning a great event is knowing what you'll need, and how much it will cost. Don't worry, your event doesn't have to be expensive! Look for ways to save: Ask friends or community members to donate services, food, venues, or supplies or team up with local fairs or festivals to cut down on costs. Below is a sample budget to get started!

Category	Description	Estimated Cost
Venue Rental	Park permit, school auditorium, community center	\$500 – \$1,500
Audio/Visual Equipment	PA system, microphones, projector, setup staff	\$750 – \$1,200
Stage & Seating	Podium, risers, 100–150 chairs, tables	\$500 – \$1,000
Patriotic Décor & Signage	Flags, banners, tablecloths, branded signage	\$300 – \$800
Event Branding	Co-branded materials (Freedom250 + hosting org), printing	\$250 – \$600
Guest Speakers	Honoraria or travel for local veterans, leaders, performers	\$500 – \$1,500
Food & Beverage	Bottled water, light refreshments, food trucks or catering	\$1,000 – \$2,000
Permits & Insurance	Liability coverage, fire/police permits (if needed)	\$250 – \$750
Entertainment & Activities	Live music, kids zone, face painting, games, flag ceremony	\$750 – \$1,500
Volunteers/Staff Support	T-shirts, thank-you gifts, training materials	\$200 – \$500
Marketing & Promotion	Flyers, text blasts, social media ads, local radio or newspaper spots	\$500 – \$1,000
Photography & Videography	Event recap photos and video content for social media	\$300 – \$750
Contingency (10%)	Buffer for unexpected costs	\$500 – \$1,000

Total Estimated Budget Range: \$6,300 - \$13,100

Optional Add-Ons (Depending on Budget)

- Fireworks display: \$5,000+
- VIP reception or donor lounge: \$1,000–\$2,000
- Commemorative giveaways or flags: \$2–\$5 per item



Freedom250 Event – Run of Show Template

Whether you're hosting a community rally, town hall, or celebration of American greatness, this Run of Show template will help you stay organized, inspire your audience, and deliver a memorable experience. Use the outline below to guide your event from setup to send-off with space to customize based on your speakers, venue, and goals.

Event Name:

Date:

Location:

Total Duration:

Audience Type (e.g., general public, donors, families, activists):

PRE-EVENT (1–2 Hours Before Start Time)

- Team Arrival: Staff and volunteers arrive on site to begin setting up (tables, signage, chairs, flags, tech equipment, etc.).
- Volunteer Briefing: Distribute assignments and walk through the event flow.
- AV Check / Rehearsals: Test microphones, lighting, video, music, and coordinate with speakers.
- Guest Check-In Opens: Begin greeting attendees. Distribute programs, promotional items, or materials.
- Pre-Event Music: Play a patriotic playlist or have live music to set the tone.

MAIN PROGRAM

Welcome & Opening Remarks: The emcee or host welcomes attendees, sets the tone, and introduces the purpose of the Freedom250 event.

Pledge of Allegiance & National Anthem: Led by a local veteran, student, community leader, or musical guest.

Invocation or Moment of Reflection (Optional): Faith leader or local representative offers a brief prayer or moment of gratitude.

Keynote Speaker #1 – Reflecting on 250 Years of America: Speaker highlights the founding values, historical milestones, and what we're celebrating.

Multimedia Segment (Optional): Play a short video montage (2–3 minutes) showing America's journey, cultural icons, or historical moments.

Keynote Speaker #2 – The America First Vision for the Future: This speaker inspires the audience with a forward-looking message centered on freedom, family, opportunity, or national strength.



Community Spotlights or Testimonials: 2–3 brief stories (2–3 minutes each) from local voices—veterans, small business owners, parents, or grassroots leaders.

Recognition Moment: Honor a local hero, veteran, law enforcement officer, teacher, or volunteer with a certificate or brief tribute.

Call to Action: Encourage attendees to stay involved. Mention how to sign up, share the message, or join upcoming events. Include QR codes or text keywords.

Closing Remarks: Host wraps up the evening, thanks speakers and attendees, and leaves the audience with a final patriotic message.

Photo Opportunity + Networking: Invite guests to mingle, take photos, and share their favorite moments on social media using the official event hashtag.

POST-EVENT

Clean-Up + Breakdown: Staff and volunteers remove signage, clean up the space, and pack materials.

Team Debrief: Quick meeting with your team to discuss wins, lessons learned, and action items.

Content Collection: Gather photos and videos from staff, attendees, and social media for recap content.

Follow-Up Email: Send a thank-you email within 24–48 hours including a recap, highlights, photos, and next steps to stay involved.

Quick Tips

- Assign a team member to take or collect photos/videos.
- Encourage attendees to post on social media with the event hashtag.
- Print extra flyers and signage to reinforce branding and CTAs.
- Use your Social Media Toolkit to schedule posts before, during, and after the event.



Talking Points & Messaging Guide

As we commemorate 250 years of American greatness, your organization plays a key role in helping communities across the country celebrate, reflect, and take bold steps toward the future.

This guide provides flexible, aligned messaging you can use to shape your remarks, signage, social media, and event materials, while keeping the spotlight on your unique mission.

CORE THEME TO ELEVATE:

President Trump's Freedom250 Vision

- President Trump is honoring our nation's story by launching the National Garden of American Heroes, featuring statues of 250 iconic Americans.
- The Great American State Fair is traveling the country, culminating in a massive celebration on the National Mall on July 4, 2026.
- Through executive orders, President Trump has taken bold action to:
 - Protect American monuments and memorials from vandalism
 - Restore truth and sanity to the way American history is taught
- These efforts are uniting Americans across the country in a shared commitment to faith, freedom, and national pride.

MESSAGE BY CATEGORY

Faith-Based Messaging

- "Our rights come not from government, but from God, and the government's job is to protect them."
- "As we celebrate America at 250, we don't just thank God for the past, we pray for courage to shape the future."
- "We honor leaders who defend life, protect truth, and uphold the God-given freedoms that made this country great."

Issue-Based Messaging

- "The Constitution begins with 'We the People,' not we the politicians, we the bureaucrats, or we the elites."
- "President Trump and America First leaders are restoring election integrity and protecting the voice of every legal citizen."
- "At 250, America's promise still stands: this system belongs to the people. We finally have leadership ready to deliver on that promise."



Geographic Messaging (Customizable by State or Region)

For Pennsylvania:

“America was born here. From Independence Hall to Gettysburg, Pennsylvania has shaped the soul of our country, and we’re not done yet.”

For Your State or Region:

“In [State], we’ve always stood strong for faith, freedom, and family. At 250, we’re still leading that charge, and showing the rest of the country what American pride looks like.”

EVENT ENGAGEMENT IDEAS (Use Onsite or Online)

“What Does America Mean to You?”

Invite attendees to write or record their answer on camera or notecards. Use this for follow-up social content.

Flag Tribute & Moment of Honor:

Celebrate “250 Years of Service” by recognizing local veterans, law enforcement, first responders, and military families.

Acts of Service

Incorporate charitable service, collect food, donate blood, write thank-you notes to troops, to tie your mission to servant leadership.

CUSTOMIZATION TIPS FOR YOUR ORG

If your organization focuses on:

- Education → Emphasize restoring truth to classrooms and protecting parental rights.
- Family/Pro-Life → Highlight the Declaration’s promise of life, liberty, and the Creator as the source of our rights.
- Election Integrity → Focus on “We the People” and preserving the voice of the citizen.
- Security → Tie in national heroes, service, and sovereignty.
- Economic Policy → Relate back to the American Dream and the freedom to build, grow, and succeed.

Your event is unique, but it’s also part of a national movement to celebrate America and set the tone for our next 250 years. Use both Freedom250 branding and your organization’s voice to tell that story. When we combine patriotism with purpose, we continue to make history.



Freedom250 Event Sample Press Release

FOR IMMEDIATE RELEASE

[Date]

[Contact]

[Org Name] to Celebrate Freedom250 with Patriotic Community Event

[City, State] — As the nation approaches its 250th anniversary, [Organization Name] is proud to announce a celebratory event honoring the legacy, values, and future of the United States of America. [Event Title] will take place on [Day, Date] at [Location], bringing neighbors together for an afternoon of inspiration, education, and patriotic fun.

The event is part of the national Freedom 250 initiative, a historic, once-in-a-generation opportunity to reflect on the founding principles of our country while rallying communities around the values that built our country and the American Dream.

[NAME OF EVENT] will include (sample examples):

- Live music, food trucks, and family-friendly games
- Remarks from local veterans, faith leaders, and community champions
- A tribute to service members, first responders, and educators
- Kid-friendly activities such as flag-making, history scavenger hunts, and games
- Patriotic readings and local stories of the American Dream

SAMPLE QUOTE: *“This celebration is about more than just America’s 250th birthday. It’s about our shared future,” said [Event Organizer Name]. “We’re proud to bring people together to honor where we came from, what we stand for, and the role every American plays in shaping what’s next.”*

The event is free and open to the public. Families, students, business owners, and patriots of all ages are encouraged to attend.

WHAT: [Event Name]

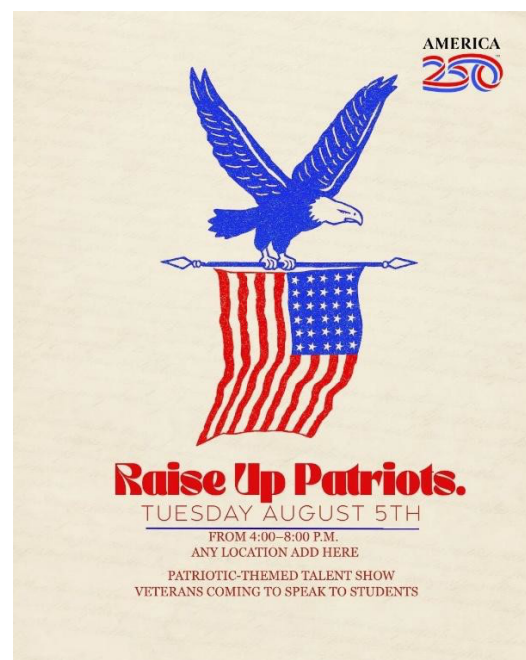
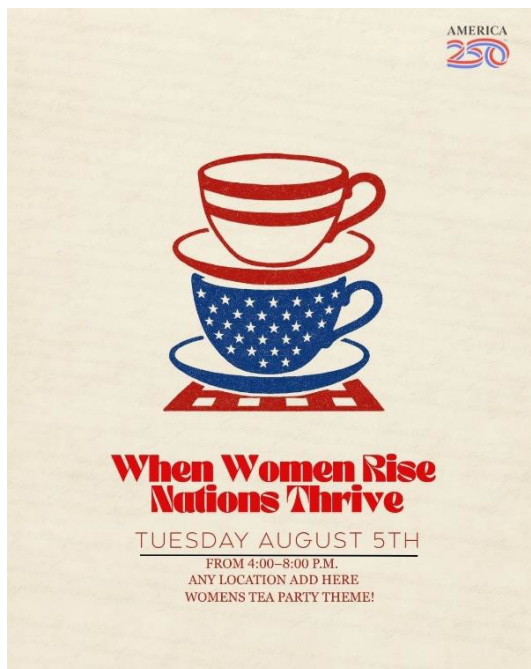
WHEN: [Day, Date], [Start Time – End Time]

WHERE: [Exact Location Name and Address]

WHO: Hosted by [Your Organization or City Name] in partnership with [List of Co-Sponsors or Supporting Groups]

To learn more about America’s 250th celebrations in your area and across the nation visit www.Freedom250.org or contact [Org Contact Name and Email/Phone Number].

Sample Promo Graphics





Freedom250 Email Invitation Template

Sample Subject: We're Celebrating 250 Years the Right Way. Join Us!

Hi [First Name],

This year marks 250 years of American greatness, and we're inviting YOU to be part of the celebration.

Join us for [Event Name] as we celebrate Freedom250! This is your chance to be part of a moment to stand up for the country we love and the future we're fighting for.

[Tie In Your Org's Focus & How it Ties Into The Event/Freedom250]: We're marking 250 years of American strength, sacrifice, and the courage to do what's right. We're showing up, speaking out, and keeping America on the path to greatness. Bring your neighbors, bring your voice, and be ready to celebrate with other patriots.

When: [Date]

Where: [Venue + Full Address]

Time: [Start Time – End Time]

Admission: Free and open to the public!

Sample Event Highlights:

- Speaker Name or Performance
- Live Music or Entertainment
- Food & Beverages Available
- Family-Friendly Activities
- Tributes to Veterans, First Responders, or Local Heroes
- Photo Booth, Giveaways, or Other Features

This is your chance to stand proud and celebrate the land we love. 250 years and still the greatest country on Earth!

RSVP Now or Learn More: [Link]

Let's make history together. Can't wait to see you there!

With patriotic pride,

[Host Name]

[Organization Or Sponsor]

[Email] | [Phone] | [RSVP Link / Website]



Freedom250 Text Blast Samples

Text messaging is one of the most effective tools for grassroots event organizing, especially for community events. It's fast, direct, and personal. Whether you're inviting neighbors to a patriotic cookout or rallying your community for a faith and family gathering, text blasts help ensure real turnout from real people who care. Below are three sample text blasts you can customize for your local Freedom250 event. We also encourage using custom event graphics to accompany your text copy!

Sample 1: Patriotism + Community Vibes

Hey [First Name], we're hosting an Freedom250 celebration this [day], and we'd love for you to join us! It's a chance to honor our country's legacy, enjoy some great food, and connect with others who share your passion for this nation. Feel free to bring a friend along. RSVP here: [LINK]

Text 2: Family-Friendly + Festive

Hi [First Name]! America turns 250 this year and [Org] is marking the moment in a BIG way! Join us for a fun-filled day with music, food, speakers, and patriotism. Perfect for families + freedom-lovers! Details here: [LINK]

Text 3: Call to Action + Purposeful Energy

Freedom is worth celebrating and defending! Join [Org] as we celebrate America's 250th birthday this [Day] to stand up for the values that made this country great: faith, family, and liberty [tailor this to your org's policy area]. Let's pack the place! Info + RSVP: [LINK]

Freedom250 Event Signage & Branding Guidance

As we celebrate 250 years of America, your organization plays a vital role in bringing this historic milestone to life. Unified branding will improve your impact and connect your efforts to the national Freedom 250 movement.

Purpose of Dual Branding

Your event should reflect the unique voice and mission of your organization while making it unmistakably clear that it is part of the broader Freedom 250 celebration. This dual-branding approach ensures:

- Visibility & credibility as part of a national movement
- Local authenticity that reflects your community and mission
- Strategic alignment with the larger America First celebration of history, freedom, and the future



Signage Guidance

Freedom250 branding should include:

- Official Freedom250 logo
- Phrases: “In partnership with Freedom250” or “An Freedom250 event”
- Optional tagline: “Celebrating 250 Years of [Your Org’s Policy/Issue Area]”

Co-Branding Guidance

Your event materials should also clearly reflect your organization’s identity:

- Your logo (should be legible and proportionate to Freedom250 branding)
- Tagline or mission statement
- Color palette or graphic elements consistent with your existing brand

Rule of Thumb: Both Freedom250 and your organization’s logos should appear on all signage, but neither should overpower the other. These events should be uniquely yours, and unmistakably Freedom250.

Visual Style Tips

- Use bold, patriotic colors (red, navy, white, gold accents)
- Incorporate flags, stars, historical American symbols
- Choose clear, readable fonts
- Photos should highlight community action, celebration, and Americana

Sample Guest Guidance Email

INTERNAL NOTES:

Doc: Guest Guidance

Recipients:

Sender: Event Organization

Subject Line: IMPORTANT: Guest Guidance for [INSERT EVENT TITLE, DATE]

Good Afternoon,

We look forward to hosting you this **[INSERT DATE]**, for **[INSERT EVENT]**. This event will feature a **[INSERT DESCRIPTION]** by **[INSERT PARTICIPANT]**. Please find guest guidance and other important details relating to the discussion below.

IMPORTANT NOTE:

If you receive this email, you are currently registered and have full access to the event. **Please let us know if your schedule has changed and you can no longer attend.**

Doors will open at **[INSERT TIME]**. **The [INSERT EVENT] will begin promptly at [INSERT TIME]**. Please see below for additional event details, including the venue address, parking, and instructions on accessing the building.

Event:

Date:

Doors Open:

Program Begins:

Location:

Parking:

[INSERT PARKING INFORMATION]

Building Access:

Main entrances to the building are located **[INSERT ENTRANCES]** (See *diagram below*). AFPI Staff will be downstairs to escort you up once you arrive.

If you have questions or need anything leading up to the event, please let us know. Thank you and see you on **[INSERT DATE]**!

Best,
[YOUR NAME]





Freedom250 Event Thank You Note + Call to Action

Sample Subject Lines:

- Thank You for Celebrating 250 Years of America With Us
- What a Night! Thank You for Joining Our Freedom250 Event
- You Made History With Us. Thank You!

Email Body:

Hi [First Name],

Thank you for joining us at our [Event Name] in honor of Freedom250!

Your presence helped make this celebration special and impactful for our community. As we mark 250 years of American strength, sacrifice, and freedom, it means the world to have patriots like you showing up, speaking out, and keeping our nation's founding values alive and thriving.

Whether you joined us to connect, learn, pray, volunteer, or act, we're grateful you were part of it.

This event was a special opportunity for our community to come together, and your participation helped prove that the spirit of America is as strong as ever.

What's Next:

- Event photos & highlights: [Insert link]
- Stay connected for future events and action items: [Insert link]
- Share your feedback: [Insert survey link]

Thank you again for being part of this historic celebration with [Your Organization Name] and Freedom250.

2026 is an important year for our movement. We celebrated our freedoms, and now it's time to get back to work. We're counting on you to help us keep America First leadership firing on all cylinders. Please be on the lookout for ways to activate!

With gratitude,

[Your Name]

[Your Title]

[Organization Name]

[Contact Info or Social Handles]

Freedom250 Event Social Media Recap Guide

Congrats! Your Freedom250 event was a huge success. Now's your chance to share your story with your audience and connect it to the national movement. Below are tools and ideas to help you create a powerful event recap on social media.

Photo & Video Checklist

When recapping your event, visuals are key. Use high-quality images and short-form video clips to highlight:

- Speakers in action
- Crowd shots showing energy and engagement
- Venue signage with Freedom250 and your org's branding
- Patriotic decor or flags
- Panels, Q&A sessions, or workshops
- Volunteers, families, and community members participating
- Giveaways, food, merchandise, or voter materials
- Quiet moments—prayer, reflection, family interactions
- 15–60 second reels or TikToks (music, pan shots, testimonials)
 - For Reels, consider including text captions if someone's speaking for a while.
- Add a CTA at the end of posts:
 - "Tag a friend who needs to see this!"
 - "Drop a comment if you were there!"
 - "What was your favorite moment?"
- Use the "Collaborate" feature to tag partner orgs so the post shows up on both feeds. Great for new reach and engagement!



Sample Recap Captions

Choose a tone that reflects your organization! Proud, energized, community-driven, faith-filled, etc.

Sample 1: Patriotic & Energized

250 years of American [your org's policy area/issue], and we're just getting started. Thank you to everyone who joined us for our [Event Name] celebrating #Freedom250. We showed up, stood strong, and proved once again that our founding values still matter. Swipe for highlights & tag yourself! #AmericaFirst #Freedom250 #WeThePeople

Sample 2: Grateful & Reflective

What an unforgettable day. We gathered to honor 250 years of liberty, faith, and fearless leadership, and our community showed up in a big way. Thank you to everyone who made this event possible. Let's keep this spirit alive as we move toward 2026.

#Freedom250 #ThankYou #StrongerTogether

Sample 3: Mission-Focused

Our [Event Name] was a celebration, and we're building on it with action. From protecting women's sports to uplifting families, we're proud to stand with the America First movement and show what bold, local leadership looks like. Onward!

#Freedom250 #CommunityInAction #ProtectFreedom

Other Post Ideas

- Instagram Post: "Here's what freedom in action looks like. Swipe to relive our [Event Name]!"
- Testimonial Quote Graphic: "I came to this event to learn about how to fight for my daughter's future." – Local mom at your Freedom250 event
- Instagram Reel or TikTok: 20–30 seconds of patriotic music overlaying highlights of the event
- Behind the Scenes: "Before the crowd showed up... here's what setup looked like"
- Volunteer Appreciation: Spotlight a few key helpers and tag them





Freedom 250

Great American Rodeo





GREAT American RODEO

Dear Rodeo Leaders,

As we approach the 250th anniversary of our nation's founding on July 4, 2026, we have a once-in-a-generation opportunity to unite every American in honoring our shared history. Rodeos are uniquely positioned to amplify this moment. They represent the backbone of rural America, where agriculture, community, and the cowboy spirit converge.

Following the success of the Great American State Fair initiative, launched under Executive Order 14189, over 38 states have already joined the celebration. From digital campaigns to flag ceremonies and concert tie-ins, the creativity and patriotism on display have been inspiring.

Now we are excited to extend this celebration to another cornerstone of American heritage: the rodeo. We are inviting rodeos across the country to participate in Freedom 250 by incorporating the branding and spirit of the initiative into events you already have planned. Whether it is a banner at the gate, a patriotic concert, or a social media post, every contribution counts. We understand this is a late-stage request and appreciate the complexity of your planning. This is not a call to create new programming. It is an opportunity to elevate what you already do best.

We kindly ask for your commitment to participate by November 30th. Once you confirm, we will send branding assets, brand guidance, and any contacts you may need. Our team is also happy to brainstorm with you or help tailor ideas to your event.

To share your plans or confirm participation, please contact Carlee Tousman at **Carlee.Tousman@usda.gov** or **771-241-5753**.

Thank you for your leadership and partnership in making Freedom 250 a truly historic celebration.

Warm regards,
Brooke L. Rollins
Secretary of Agriculture



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Freedom 250 Rodeo Toolkit

How to Participate

We're inviting rodeos across the country to be part of a once-in-a-lifetime celebration: Freedom 250. This milestone is about honoring the spirit of our nation, and there's no better place to showcase that pride than in the heart of a rodeo arena.

We know this is a late request, and we deeply respect the time, energy, and planning that goes into your events. That's why we're not asking you to create anything new—we're simply asking you to do what you already do best, with a patriotic twist. Whether it's a banner at the gate, a shoutout from the announcer stand, or a themed funnel cake at the concession stand, every gesture counts.

No idea is too small. Every rodeo that participates (no matter how modestly) will be recognized as part of this historic national celebration. So we encourage you to do whatever you can. Your community, your traditions, and your pride in America are exactly what this moment is meant to honor.

Commitments are requested by November 30th. To confirm your participation or share your plans, please contact Carlee Tousman at Carlee.Tousman@usda.gov or 771-241-5753.

Ways to Integrate Freedom 250 into Existing Programming

These ideas are designed to fit seamlessly into your current rodeo schedule:

- **Freedom 250 Branding & Social Media Participation Display:** logos, banners, and signage at entrances, arenas, vendor areas, and online platforms. Share your patriotic programming online—tag [@Freedom 250](#) and use [#Freedom 250](#) to be featured.
- **Opening Ceremony Enhancements:** Begin with a patriotic grand entry—flag-lifting fire trucks, mounted riders with flags, and the National Anthem. Announcers can share Freedom 250 messages and historical facts.
- **Patriotic Concerts:** Rebrand existing concerts as Freedom 250 Performance Concerts. Encourage patriotic songs. For artist booking support, contact Carlee.
- **Livestock Show Recognition:** Award patriotic ribbons or bandanas to livestock and exhibitors. Judges wear flag-themed sashes or pins.
- **Patriotic Food Branding:** Rename classic foods: Freedom Fries, Liberty Corn Dogs, Stars & Stripes Funnel Cakes, and more. Use signage to highlight Freedom 250.
- **All-American Pie Eating Contest:** Serve apple, cherry, and blueberry pies. Emcee in patriotic attire. Winners receive Freedom 250 medals or buckles.
- **Face Painting & Kids' Zone:** Offer patriotic face designs. Create a "Little Buckaroos' Patriot Corral" with obstacle courses and crafts like flags, masks, and sand bottles.
- **Veteran & First Responder Salute:** Host a daily salute honoring local heroes with a standing ovation and commemorative ribbon or pin.



- **Founding Fathers Booth:** Display portraits with QR codes linking to educational content. Style with rustic western decor.
- **America-Themed Prizes:** Offer patriotic prizes: bald eagle plushies, flag capes, cowboy hats, glow sticks, and more.
- **Freedom 250 Merchandise Tent:** Host a merch tent with Freedom 250 gear—hats, apparel, cups, flags—you name it, we have it! We provide staff and inventory; you provide the space. Contact Carlee to coordinate.
- **Rodeo Arena Decor:** Wrap bucking chutes, roping boxes, and announcer stands in red, white, and blue bunting. Add Freedom 250 decals to arena panels.
- **Flag Presentation on Horseback:** Include a mounted flag team riding in formation to patriotic music. Feature state and Freedom 250 flags.
- **Rodeo Royalty Spotlight:** Have rodeo queens and princesses wear Freedom 250 sashes or pins. Include them in flag presentations or salutes.
- **Freedom 250 Bronc or Bull Ride:** Designate one ride per performance as the “Freedom 250 Ride.” Use special music, announcer script, and award a themed buckle or ribbon.

New Freedom 250 Activations

Fireworks Finale

Host a red, white, and blue fireworks show set to patriotic music to close out the evening.

Patriotic Drone Light Show

Host a drone show set to music, forming shapes like the Liberty Bell, flag, or eagle.

Cowboy Poetry or Storytelling Corner

Set up a small stage or tent where local cowboys share patriotic poems or stories about American heroes and rodeo history.

American Heroes Celebration

Feature stories of American heroes—Founding Fathers, military, inventors, and rodeo legends—through live or video tributes, especially from your state.



What States Are Saying and Doing Use These Highlights as Inspiration for Your Own

The Great American State Fair campaign has sparked incredible creativity and patriotic pride across the country. Over 38 states have joined the initiative, and each one has brought its own unique flavor to the celebration. Here are just a few standout examples to inspire your own rodeo integration:

Iowa State Fair

- Dedicated Freedom 250 webpage outlines plans for 2026, including nods to “The Spirit of Iowa ’76”
- Programming will focus on agriculture, industry, and the American dream, with red, white, and blue themes throughout the fairgrounds
- Concerts, contests, and exhibits will tie directly into the Freedom 250 celebration

Mississippi State Fair

- Opening ceremony featured Chief Cyrus Ben of the Choctaw Tribe, Mayor John Hohn of Jackson, the Mississippi National Guard TAG, a military flyover, and an honor guard by the Sons of the American Revolution
- October 8 designated as the Day of Prayer and Rededication of America as “One Nation Under God”
- Lee Greenwood headlined the closing concert, followed by a massive fireworks display
- Red, white and blue dress code encouraged for all fairgoers
- “Most Patriotic” competitions included food vendors, livestock stalls, and even a Most Patriotic Cow Contest
- Great American Parade and marching band competition added community-wide engagement

New Mexico State Fair

- Freedom 250 branding featured throughout the Agriculture Building at NM Expo Fairgrounds
- Country Store staff wore Freedom 250 t-shirts, reinforcing the theme across customer touchpoints
- A custom Hat Bar allowed guests to create personalized hats with Freedom 250 DTF transfers
- Signage and banners throughout the fairgrounds promoted the initiative

Wyoming State Fair

- Governor Gordon officially proclaimed participation, kicking off the celebration with statewide support
- A \$2.50 flash sale on July 4 tied directly to Freedom 250 branding
- Extensive media coverage across print, digital, and broadcast outlets



Freedom 250

- Over 6,000 flags distributed across the fairgrounds and downtown Douglas
- Downtown Window Decorating Contest with local businesses and civic groups
- “Cowboys’ Constitution for Kids” launched with Sarah Falen to teach American values
- 4-H, FFA, and Livestock Superintendents integrated patriotic themes into barns and show rings



Freedom 250

Teacher Toolkit



Freedom 250 Teacher Toolkit

Low-cost, high-impact ways to celebrate America's 250th Anniversary in K-12 Schools

All Grades (K-12)

- Display the [White House Founders museum](#)
- Say the pledge every day
- “Freedom Minute” –highlight one fact for each day from American history over the last 250 years, such as: “On this day in American history”...
- Commemorate Veterans Week – invite veterans to school to talk to classes and/or the whole school about their experiences serving our nation
- Designate certain days as Red, White, and Blue day, encouraging students to wear these colors on those days (for example, every Friday or the first Friday of the month)
- American art competition or display: appropriate for each grade, such as: artwork of flags for elementary students, paintings of American landscapes for middle school students, and copies of iconic American art pieces for high school students. Could display this artwork in the hallways.
- Freedom 250 themed science fairs/innovation competitions, appropriate for grade each grade level, with a focus on the theme of building the next 250 years
- Fly the 1776 flag and/or include it in Color Guard ceremonies (The Freedom 250 Commission will have a 1776 flag available soon with “250” inside the 13 stars).

Elementary

- Memorize the Declaration, either the opening or the full document. Schools could host a recitation event for parents to attend.
- Memorize Longfellow’s Paul Revere’s Ride poem
- Memorize key excerpts of the Patrick Henry speech
- Perform patriotic songs
- Schools could host an Freedom 250 Celebration with recitations and musical performances of historical figures for parents to attend
- Highlight a different American hero each day – could be figures from government, military, business, leaders of major movements such as the Civil Rights movement, innovators, cultural and sports icons, etc.
- Living history day – students dress up as a historical figure from American history
- Freedom 250 themed field day
- Host a colonial meal
- Field trip to one of the [Great American Road Trip](#) stops

Middle School

- Memorize the Declaration, either the opening or the full document. Schools could host a recitation event for parents to attend.
- Organize a dramatic reading of the Declaration of Independence

- Show the White House Story of America video series (10 minutes each)
- Living history day – students dress up as a historical figure from American history
- Freedom 250 themed field day
- Perform scenes from the 1776 musical
- Field trip to one of the Great American Road Trip stops
- Write an essay about why you love America

High School

- Have a mock Continental Congress – debate the Declaration
- Perform the 1776 musical
- Perform the Cato play (Washington’s favorite play– he had it performed for the troops)
- Host orchestra concerts focused on American pieces – could be great pieces by Irving Berlin, show tunes, or masterpieces by Aaron Copland, etc.
- Participate in 1776 Presidential Award history competition (more details coming soon from the Department of Education)
- Participate in the Patriot Games (more details coming soon from the White House Task Force 250)
- Show the White House Story of America video series (10 minutes each)

These ideas are merely a starting point. Teachers are among the most creative people and we know you will have many additional ideas. These ideas are intended to provide a springboard for your own initiatives that would best serve your students.